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TABLE OF CONTENTS

| Welcome3 |
|--|
| Cloud Starter (Website Hosting) 4 |
| Business Email Starter (Managed Email Services) |
| Business Starter (Website, Email, Logo Design) |
| Business E-Commerce Website 8 |
| Business Corporate Website 9 |
| Enterprise Software Development10 |
| SharePoint Business12 |
| Business Intelligence - Tableau14 |
| Business Intelligence – Power BI16 |
| Reporting Solutions – SQL Server Reporting Services (SSRS)17 |
| Google Analytics18 |
| Mobile App Development19 |
| Social Media Campaign Starter20 |
| Social Media Campaign Business21 |
| Social Media Campaign Corporate22 |
| Glossary of Terms24 |



WELCOME

Welcome to *envasio business solutions* the premium provider of managed IT services and software solutions for small businesses and corporations in the Caribbean, Latin America, Europe and North America.

We offer the following services and solutions to ensure your business is more profitable, proficient and progressive:

- Managed Email Solutions
- SharePoint Solutions
- Data Analytics (Power BI, Tableau, Microsoft Mobile Reports)
- Enterprise Solution Development (Desktop Applications / Web Applications)
- Mobile App Development (Android, iOS)
- Website Hosting
- Website Development
- Logo Design and Brand Development
- Social Media Campaign and Management
- Google Analytics
- IT Support
- Lead Generation Management
- Digital and Print Marketing

At Envasio we are committed to the continued growth and success of your business. With us you are more than a client, you are a lifetime partner, a partner whom we will always strife to make succeed.

Thank you for your interest in doing business with us.



Cloud Starter (Website Hosting)

Ideal package for businesses seeking to host their website, emails, and / or domains in an affordable and secure manner. Friendly customer support team always ready to assist.

PACKAGE FEATURES & DISCOUNTED RATES email info @envasio.co for more information Feature Price Email Hosting Domain Acquisition & Domain Hosting Secure Connection (SSL) Support Portal Virtual Private Server (cPanel Access) Monthly: 40 USD or Yearly: 300 USD (25% Off)

^{*}Special discount for businesses / companies led or owned by women. (a part of our parent company, Geminos Group campaign – Empowering Her Business.)



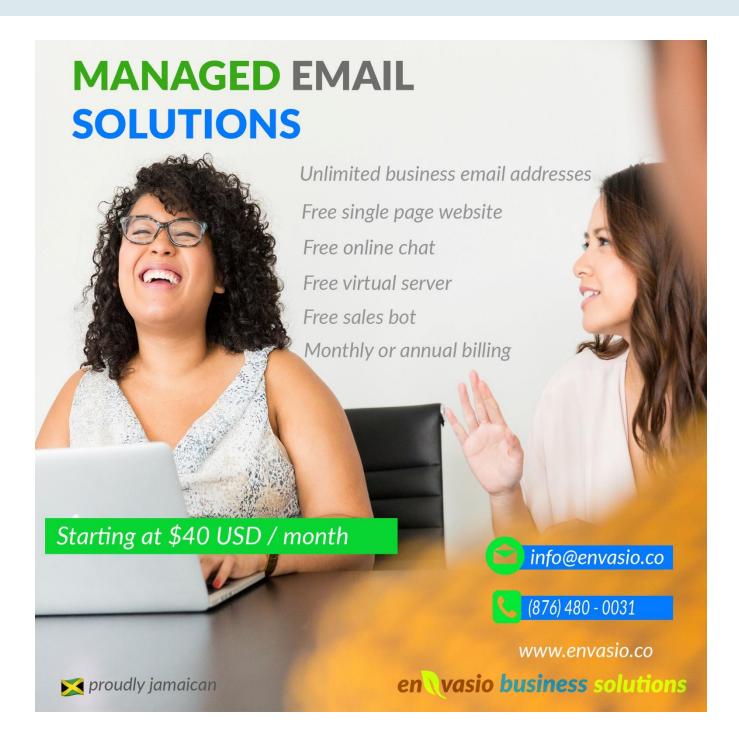
Business Email Starter (Managed Email Services)

Ideal package for business start-ups and medium sized corporations providing unlimited email addresses, a single page website with contact, services, and an about us details with free online chat to speak to customers, as well as an automated chat bot to speak to clients when no one is available. This package facilitates **monthly billing starting at \$40 USD** or at a reduced **yearly fee of \$300 USD**.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|-------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| Single Page Website | - |
| Email Hosting | - |
| Domain Acquisition & Domain Hosting | - |
| Secure Connection (SSL) | - |
| Online Chat | - |
| Chat Bot / Sales Bot | - |
| Logo Design | - |
| Support Portal | - |
| Virtual Private Server (cPanel Access) | - |
| Company / Business Registration (COJ) Guidance | - |
| 1 Social Media Promotional Artwork | - |
| 1 Promotional Posters for print | - |
| Monthly: 40 USD or Yearly: 300 USD (25% OFF) | |

^{*}Special discount for businesses / companies led or owned by women. (apart of our parent company, Geminos Group campaign – Empowering Her Business.







Business Starter (Website, Email, Logo Design)

Ideal package small businesses in need of a website, logo, and business email addresses.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|--------------------------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| Website Design & Development (15 pages) | \$600 USD |
| Website Hosting (Technical Support Included) | 1st Year FREE (\$210 USD p.a.) |
| Email Hosting | \$0 |
| Domain Acquisition & Domain Hosting | \$0 |
| Secure Connection (SSL) | \$0 |
| Online Chat | \$0 |
| Chat Bot / Sales Bot | \$0 |
| Logo Design | \$75 USD |
| Support Portal | \$0 |
| Virtual Private Server (cPanel Access) | \$0 |
| Content Development | \$100 USD |
| Company / Business Registration (COJ) Guidance | \$0 |
| Two (2) Social Media Promotional Artwork | \$0 |
| Two (2) Promotional Posters for print | \$0 |
| Starter Pack: \$725 USD | |

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Business E-Commerce Website

Ideal package for businesses seeking an ecommerce-based website with PayPal or Stripe payment capabilities.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|------------------------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| Website Design & Development (30 Pages) | \$750 USD |
| Website Hosting (Technical Support Included) | 1st Year FREE (250 USD p.a.) |
| Email Hosting | \$0 |
| Domain Acquisition & Hosting | 1st Year FREE (35 USD p.a.) |
| Secure Connection (SSL) | \$0 |
| Online Chat | \$0 |
| Chat Bot / Sales Bot | \$0 |
| Logo Design | \$150 |
| Support Portal | \$0 |
| Virtual Private Server (cPanel Access) | \$0 |
| Content Development | \$0 |
| Company / Business Registration (COJ) Guidance | \$50 USD |
| Three (3) Social Media Promotional Artwork | \$0 |
| Three (3) Promotional Posters for print | \$0 |
| E-Commerce (PayPal, Stripe) | \$700 USD |
| E-Commerce Pack: \$1,650 USD | |

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Business Corporate Website

Ideal package for corporations seeking a website solution that offers flexible content modifications that is ideal for any promotional campaign, as well as easy payment solution for clients, in addition to a custom administration portal.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|------------------------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| Website Design & Development (Unlimited Pages) | \$ 1800 |
| Website Hosting (Technical Support Included) | 1st Year FREE (350 USD p.a.) |
| Email Hosting | \$0 |
| Domain Acquisition & Hosting | 1st Year FREE (35 USD p.a.) |
| Secure Connection (SSL) | \$0 |
| Online Chat | \$0 |
| Chat Bot / Sales Bot | \$0 |
| Support Portal | \$0 |
| Virtual Private Server (cPanel Access) | \$0 |
| Extensive Content Development | \$ 500 USD |
| Six (6) Social Media Promotional Artwork | \$0 |
| Six (6) Promotional Posters for print | \$0 |
| *E-Commerce (Local Bank) | \$700 USD |
| *Payment Portal (PayPal / Stripe) | \$600 USD |
| Administration Portal | \$500 |
| *Corporate Pack \$3,000 USD | |

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Enterprise Software Development

This package is ideal for medium sized companies to large corporations seeking to develop a software solution (*web, mobile or Desktop based*) to improve efficiencies and processes within their organization, as well as to improve the way in which customers are supported or processed.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|-------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| System Requirements | \$500USD |
| System Design | \$1,500 USD |
| System Development | \$6,000 USD |
| System Deployment | \$500 USD |
| Staff Training | \$0 |
| System Support | Negotiable |
| Envasio Support Portal | \$0 |
| Staring at \$5,500 USD | |

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SharePoint Business

This package is ideal for medium sized companies to large corporations seeking to develop, update, or migrate their existing SharePoint solutions within their organization.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|------------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| SharePoint Server Setup | \$2,500 USD |
| SharePoint Development | \$8,500 USD |
| System Migration (Optional) | \$5,000 USD |
| SharePoint Support | \$450 USD (p.a.) |
| Staff Training | \$0 |
| Envasio Support Portal | \$0 |
| Staring at \$11,000 USD | |

SharePoint licensing varies based on the server specifications SharePoint is installed on, as well as the SharePoint version being utilized. SharePoint licensing is not included in the prices provided above.

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Business Intelligence - Tableau

This package is ideal for medium sized companies to large corporations seeking to enhance their business intelligence portfolio with Tableau Dashboards and other Tableau related tools. Take the guess work of your business decisions and performance and know exactly where your business needs to go in order to be more efficient and profitable.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|-------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| Data Mining | Negotiable |
| Server Setup | \$1,000 USD |
| Workbook & Dashboard Design | \$5,000 USD |
| Dashboard Deployment | \$500 USD |
| Staff Training | \$0 |
| Support Contract | Negotiable |
| Envasio Support Portal | \$0 |

Tableau licenses are not included in the starting prices mentioned above.

Staring at \$6,000 USD

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Choose the analytics platform that disrupted the world of business intelligence.

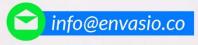
Deploy at scale on the best-in-class analytics platform.



Starting at \$6,000 USD

Visualise your data.

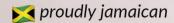
Make profits from your data.





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www.envasio.co





Business Intelligence - Power BI

This package is ideal for medium sized companies to large corporations seeking to enhance their business intelligence portfolio with Power BI Dashboards and other Microsoft Power BI related tools. Take the guess work of your business decisions and performance and know exactly where your business needs to go in order to be more efficient and profitable.

PACKAGE FEATURES & DISCOUNTED RATES

email info@envasio.co for more information

| Feature | Price |
|-----------------------------|------------------|
| Data Mining | \$2,000 USD |
| Server Setup | \$1,000 USD |
| Workbook & Dashboard Design | \$4,000 USD |
| Dashboard Deployment | \$500 USD |
| Staff Training | \$0 |
| Support | \$450 USD (p.a.) |
| Envasio Support Portal | \$0 |
| Staring at \$7,000 USD | |

Power BI licenses are not included in the starting prices mentioned above.

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Reporting Solutions – SQL Server Reporting Services (SSRS)

This package is ideal for medium sized companies to large corporations seeking to enhance their reporting processes with a modern digital solution to enhance how employees and customers retrieve and view respective documentation, reports, contracts, etc.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|--|------------------|
| email info@envasio.co for more information | |
| Feature | Price |
| Server Setup | \$1,000 USD |
| Report Development (150 SSRS Reports) | \$5,000 USD |
| Mobile Report Development | \$1,500 USD |
| KPI Development | \$500 USD |
| Support | \$450 USD (p.a.) |
| Envasio Support Portal | \$0 |
| Staring at \$8,000 USD | |

SSRS licenses are not included in the starting prices mentioned above.

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Google Analytics

This package is ideal for any company seeking to track and report website traffic for their respective company websites

PACKAGE FEATURES & DISCOUNTED RATES

email info@envasio.co for more information

| Feature | Price |
|-------------------------------|----------|
| Design Reports | \$80 USD |
| Support | \$0 |
| Envasio Support Portal | \$0 |
| Staring at \$80 USD per month | |

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Mobile App Development

This package is ideal for any company seeking to develop, maintain, or enhance an Android or iOS mobile application.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|----------------------|
| email <u>info@envasio.co</u> for more information | |
| Feature | Price |
| System Requirements | \$1,000 USD |
| System Design / System Review | \$2,000 USD |
| System Development | \$6,000 USD |
| System Support Contract | \$2,000 USD (p.a.) * |

Envasio Support Portal

Staring at \$8,100 USD

\$0

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Social Media Campaign Starter

This package is ideal for small business seeking to introduce their business making customers aware of their operations and services thus making their first sales or improving their current sales.

| PACKAGE FEATURES & DISCOUNTED RATES | | |
|---|-------|--|
| email <u>info@envasio.co</u> for more information | | |
| Feature | Price | |
| 2 Facebook Post Per Week (Content & Design Included) | - | |
| 2 Instagram Post Per Week (Content & Design Included) | - | |
| 2 Twitter Post Per Week (Content & Design Included) | - | |
| 1 Facebook Ad Campaign Per Month | - | |
| 1 Instagram Ad Campaign Per Month | - | |
| Envasio Support Portal | - | |
| Monthly \$125 USD | | |

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Social Media Campaign Business

This package is ideal for medium size companies seeking to have strong social media presence as means to increase awareness of their products and services while increasing sale and lead opportunites.

| PACKAGE FEATURES & DISCOUNTED RATES | |
|---|-------|
| email info@envasio.co for more information | |
| Feature | Price |
| 3 Facebook Post Per Week (Content & Design Included) | - |
| 3 Instagram Post Per Week (Content & Design Included) | - |
| 3 Twitter Post Per Week (Content & Design Included) | - |
| 3 Ad Google Campaign Per Month | - |
| Envasio Support Portal | - |
| Monthly: \$225 USD | |

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Social Media Campaign Corporate

This package is ideal for any company seeking to run an aggressive campaign to attract a large number of truly engaged and interested customers that will maximize sale efforts.

PACKAGE FEATURES & DISCOUNTED RATES email info @envasio.co for more information Feature Price 4 Facebook Post Per Week (Content & Design Included) 4 Instagram Post Per Week (Content & Design Included) 5 Twitter Post Per Week (Content & Design Included) 6 Monthly Google Ad Campaign (Content & Design Included) 7 Monthly YouTube Ad Campaign (Content & Design Included) 7 Video Ads Campaign (Content & Design Included) 8 Response to Comments (Content & Design Included) Envasio Support Portal (Content & Design Included) 8 Monthly: \$525 USD

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Glossary of Terms

Please see table below with definitions for various jargons utilized throughout this documentation.

| Term | Definition |
|--------------|--|
| Ad Campaign | Marketing campaign is an online marketing effort put forward by a company to drive |
| | engagement, conversions, traffic, or revenue. |
| Android | An open-source operating system managed by Google used for smartphones and tablet |
| | computers. |
| cPanel | cPanel is a web-based hosting control panel provided by many hosting providers to website |
| | owners allowing them to manage their websites from a web-based interface. |
| | General term for anything that involves delivering hosted services over the Internet. These |
| Cloud | services are broadly divided into three categories: Infrastructure-as-a-Service (IaaS), Platform- |
| | as-a-Service (PaaS) and Software-as-a-Service (SaaS). |
| | A data dashboard is an information management tool that visually tracks, analyzes and displays |
| Dashboard | key performance indicators (KPI), metrics and key data points to monitor the health of a |
| | business, department or specific process. |
| Data Mining | Data mining is defined as a process used to extract usable data from a larger set of any raw |
| | data. It implies analysing data patterns in large batches of data using one or more software |
| DNS Provider | A DNS hosting service is commonly provided by a domain name registrar, which often uses a |
| | backend server to provision services to Web hosting providers and ISPs. |
| domain | a distinct subset of the Internet with addresses sharing a common suffix or under the control of a |
| domain | particular organization or individual. |
| E-Commerce | Commercial transactions conducted electronically on the Internet. |
| envasio | IT managed services and software solution company owned by Geminos Group (Geminos |
| envasio | Digital Solutions Limited) primarily located in Kingston, Jamaica. |
| merchant | a person or company involved in wholesale trade, especially one dealing with foreign countries |
| | or supplying goods to a particular trade. |
| iOS | an operating system used for mobile devices manufactured by Apple Inc. |
| p.a. | Short for per annum denoting payment is incurred yearly. |
| PayPal | PayPal is an online service allowing users to transfer money without sharing financial |
| | information with the recipient. Users pay for transactions through credit/debit cards, bank |
| | accounts, PayPal accounts or financing. |



2019 – 2020

| | Dower PLie a hypinese analytica convice by Microsoft. It aims to provide interactive |
|------------|--|
| Power BI | Power BI is a business analytics service by Microsoft. It aims to provide interactive |
| | visualizations and business intelligence capabilities with an interface simple enough for end |
| | users to create their own reports and dashboards. |
| SharePoint | SharePoint is a web-based collaborative platform primarily sold as a document management |
| | and storage system, but the product is highly configurable and usage varies substantially among |
| | organizations. |
| SSL | SSL (Secure Sockets Layer) is the standard security technology for establishing an encrypted |
| SSRS | link between a web server and a browser. |
| | SQL Server Reporting Services (SSRS) is a server based scalable and extensible platform for |
| 33K3 | authoring, deploying, executing and managing reports based on a variety of data sources |
| Stripe | Stripe is a powerful and flexible tool for internet commerce. Whether you're creating a |
| | subscription service, an on-demand marketplace, an e-commerce store, or a crowdfunding |
| | platform, Stripe's meticulously designed APIs and unmatched functionality help you create the |
| | best possible product for your users. |
| Tableau | Tableau is a powerful, secure, and flexible end-to-end analytics platform for your data. Elevate |
| | people with the power of data. Designed for the individual, but scaled for the enterprise, Tableau |
| | is the only business intelligence platform that turns your data into insights that drive action. |
| | |
| | |



